

**Alana M. Anton** [alanamanton@gmail.com](mailto:alanamanton@gmail.com) 404.354.7779



@alana\_anton



Alanamanton

**Social Media Manager** SCSRA Anderson, SC

**10/2018 – 01/2020**

- Developed initial social media plan and presence
- Built social media calendar, posts across social media platforms.
- Supported user generation
- Managed online discussions and responded to genuine user comments and grievances.
- Kept up-to-date on social media best practices and trends
- Assigned, edited, and wrote content.
- Wrote, updated, and maintained content for websites and mobile sites.

**Sociology Lecturer** North Carolina A&T State University Greensboro, NC

**08/2020 – Present**

- Workshops: Weekly academic workshops to be held where possible to assist students with learning
- Assist with evaluating newly created courseware
- Assisting groups of students with coursework via formal lectures or informal discussions
- Technical proficiency in the computer science, software development and databases
- Assist in the development of learning materials, preparing schemes of work and maintaining records to monitor student progress, achievement and attendance

**PhD Researcher** Georgia State University Atlanta, GA

**08/2016 – 12/2021**

- Owning end-to-end data workflows and developing deep domain expertise on the underlying actors and behaviors manifested through data
- Identifying, ingesting, and enriching a wide range of structured and unstructured big data into datasets for analysis
- Currently enrolled in a doctoral program for sociology with a focus on content and discourse analysis from an R1 university
- Direct the design, development, and management of large, complex datasets using statistical software such as Stata or SAS
- 3 or more years of work in an applied data management, data analysis, research, or evaluation setting
- Collect, code, analyze and synthesize large swaths of written content for discourse and qualitative analysis.

**Research Study Assistant** Georgia State University Atlanta, GA

**08/2020 – 10/2021**

- Facilitates communication with key personnel and participants to maintain project study flow
- Assist in data processing (transcription, coding, scoring, etc.) and quality assessment monitoring. Assist with data management
- Conducts interviews
- Assist the PI in developing policies and procedures around the research protocols

**Senior Lecturer** University of North Georgia Oakwood, GA

**08/2013 – 09/2019**

- Assisting in curriculum maintenance, development, and participation in applied scholarship activities  
Participation in ongoing training and peer evaluation to improve teaching
- Continue to develop as a faculty member of the college through advanced studies, research, and writing
- Leverage the LMS to provide management and delivery of learning activities using adult learning practices
- Working knowledge of corporate platform systems, training program design, development, implementation
- Train end-users, create and maintain job aids, provide support

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## EDUCATION

**University of West Georgia** Bachelor's *Sociology*

2009 – 2010

**University of West Georgia** Master's *Sociology*

2010 – 2012

**Georgia State University** Doctorate *Sociology*

2016-2022 (expected)

## SKILLS

- Highly proficient in use of MS Word, Excel, PowerPoint, Google Workspace
- Strong knowledge and experience with digital content and new media platforms
- Analyzes and defines problems and researches possible solutions that afford maximum probability for profit or effectiveness in relation to cost or risk
- Team player with ability to work independently and with multiple projects
- Ability and willingness to work under pressure, on multiple concurrent tasks, and to deliver to agreed deadlines
- Excellent spoken and written English
- The ability to meet ambitious deadlines and deliver high-quality work on schedule, including quickly turning around study plans and reports
- Strong understanding of the usability differences between pervasive devices and platforms (e.g., smart devices, phone, tablet, desktop, Android, IOS)
- Highly professional, with the ability to deliver solid work on tight schedules
- Demonstrable knowledge, experience in and passion for web user-centered design practices
- SAS, R, SPSS, NVIVO, qualitative data management
- Proofreading, copyediting, copy writing, editing for content, technical writing

## Service to the Community

Carolina Abortion Fund Board of Directors 2019-2020

Carolina Abortion Fund Healthline and Practical Support Associate, Healthline volunteer,

Fundraiser 2018-2022

ARC-Southeast-Client Support Volunteer, 2018-Present

National Network of Abortion Funds Inaugural Individual Member Cohort, 2018

Upstate Mutual Aid and Community Defense Assoc. Chapter Organizer 2020

Upstate Mutual Aid and Community Defense Assoc. Organizational Education Leader 2019-2020

Magnolia Fund-Board of Directors, Client Support Voluntee 2015-2016

Voter registration drives, federal election, 2008

Georgia gubernatorial election, research consultant, 2010

## Workshops and Training

Getting Started in User Experience

User Experience (UX) for Non-Designers

Interaction Design: Flow

UX Research: Journey Mapping

UX Foundations: Content Strategy

UX Foundations: Research

Advanced SAS Programing for R Users

QS Regulation/Medical Device Best Practices

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Introduction to Grant Writing and Proposals  
Healthline Communication and Transcription,